

1. How many courses are you taking this semester that require a book purchase? \_\_\_\_\_
2. Estimate your total course-required book expenses this semester (in US dollars). \$\_\_\_\_\_
3. Will you (or did you) purchase the required textbook for this course? Choose the best answer, or create your own.
  - a. Yes, because I think the textbook will substantially improve my understanding
  - b. Yes, because the textbook requires software that only comes with the textbook
  - c. Yes, because \_\_\_\_\_
  - d. No, because I do not think the textbook will substantially improve my understanding
  - e. No, because the textbook is too expensive
  - f. No, because \_\_\_\_\_

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	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Textbooks help me learn in most courses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. I often delay course textbook purchases or do not purchase the textbook when it is expensive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Having an accessible electronic version of a course textbook is important to me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. I would prefer a textbook without color if it cost \$10 instead of \$100	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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	Much Less	Less	[Neutral]	More	Much More
8. The longer the textbook, the _____ likely I am to read at least part of it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. I am likely to put _____ time into a course if an instructor chooses a cost-conscious textbook for the course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. I am _____ likely to recommend a teacher that chooses a cost-conscious textbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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11. If you enrolled in a course and the required textbook was \$10 rather than the usual \$100, what would you do with the extra money?

12. Do you have any other comments about textbooks?